Jennifer Tran

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EXPERIENCE

Founder, Realmscape **April 2025 - present**

- Built and launched Openlane, a performance analytics web platform for Masters swimmers, attracting 800 users and generating 15,000 page views within six months.
- Wrote and published technical content on Substack and Medium, making quantum computing and cryptography accessible to broader technical audiences.
- Grew Medium following from 100 to 650+ subscribers in less than six months through consistent technical publishing and audience development.
- Earned recognition such as "Who to Follow" under the Quantum Computing and Blockchain tags, Top 50 in the Document360 Global Writers Awards, and ranked #93 on Substack "Rising in Technology."
- Identified trending blockchain topics with the Chainstack growth team and published long-form articles on the Chainstack corporate blog.

DFINITY Foundation **July 2023 - April 2025**

Senior Developer Relations Engineer **December 2024 - April 2025**

Developer Relations Engineer **July 2023 - December 2024**

- Led developer-facing content strategy for @DFINITYDev X account through cross-collaboration with marketing and developer growth teams; personally curated and published 4+ posts daily, growing engagement and followers by over 10%.
- Defined positioning of AI features, leading to 200% growth in the AI vertical funnel.
- Advised 100+ ecosystem teams across 500+ product and marketing feedback sessions.
- Authored 20+ tutorials and documentation on ICP smart contracts in Rust and TypeScript.
- Resolved 400+ developer queries on ICP smart contracts in Rust and TypeScript.
- Presented product at major industry conferences, such as Ethereum Denver.

MintGate **July 2020 - July 2023**

Co-Founder

- Developed a token-gated content platform using React, TypeScript, and NodeJS. Raised $1.7M pre-seed from 20+ VCs
- Built a full-funnel marketing strategy from scratch, growing the company's X audience from zero to 30,000+ followers through X Spaces and campaigns.

Hack Upstate **January 2018 - November 2020**

Program Manager, Teaching Assistant

- Organized 200+ developer events, increasing community participation by 300%.
- Organized and promoted the first fully remote hackathon, drawing 400+ participants.
- Secured $10k sponsorship from Major League Hacking, Code for America, and local companies.
- Mentored adult learners in JavaScript and HTML/CSS as a bootcamp teaching assistant.

SELECTED AWARDS

- Developed MVPs of various web3 products, resulting in 15+ hackathon wins from 2019 to 2025.

VOLUNTEER, City of Seattle Women's Commission: Develop marketing strategy and publish monthly housing awareness posts on Instagram (**February 2024 - present**)

EDUCATION: Trinity College, Bachelor of Arts **2013-2017**

- Coursework in Calculus I, II, III, Linear Algebra, Physics, Chemistry, Biology, Computer Science